



HCBID BOARD MEETING Minutes
 January 22nd 2025 | 12:00PM
 453 South Spring Street Suite 201A

1. Roll Call of Board Members (12:05 PM meeting called to order)

Board Members	Present (P) or Absent (A)
Marcus Brown	P
Boris Mayzels	P
Cedd Moses	A
Hamid Behdad	P
Jacob Allen	P
Paul Su	P
Richard Shamooilian	A
Nejdeh Avedian	P
Eric Shomof	P
Robb Macmillian	P
Michelle Morales	A
David Madeo	P

2. Approval of November Meeting Minutes.

a. Motion was made by: Jacob Allen

i. 2nd was made by: Marcus Brown

Board Members	Yes (Y) No (N) Abstain (A)
Marcus Brown	Y
Boris Mayzels	Y
Cedd Moses	Absent
Hamid Behdad	Y
Jacob Allen	Y
Paul Su	Y
Richard Shamooilian	Absent
Nejdeh Avedian	Y
Eric Shomof	Y
Robb Macmillian	Y
Michelle Morales	Absent
David Madeo	Y

Yes (Y) = 9 | No (N) = 0 | Abstain (A)= 0 | Absent = 3 | Motion Passes

3. Public Comment

4. Speakers

a. State, County, City, elected officials, representatives, staff

i. Inspector Jason Garcia

1. Fencing update
2. Homelessness
3. Sanitation

ii. Captain Jovel

1. Fire updates

5. Clean and Safe Updates

The Historic Core BID complies with Title II of the Americans with Disabilities Act and does not discriminate based on any disability. Upon request, we will provide reasonable accommodations to ensure equal access to programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure the availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting

(213) 488-1901.

453 S Spring Street Suite 201A | Los Angeles | CA 90013
 (213) 488-1901 office | www.historiccore.com

- a. Clean update from Eduardo Castaneda
- b. Safety update from Francisco Fregoso
- 6. Director and Marketing updates
 - a. This is Your DTLA Campaign
 - b. Social media update from Dino Biuatti and Sarah Kales
 - i. Instagram activity
 - ii. Business Breakfast
 - iii. Art Night
 - iv. Security Luncheon
- 7. Public comment
- 8. Adjournment at 1:12 pm
 - a. Motion made by Boris Mayzels
 - b. Seconded by Hamid Behdad

The Historic Core BID complies with Title II of the Americans with Disabilities Act and does not discriminate based on any disability. Upon request, we will provide reasonable accommodations to ensure equal access to programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure the availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting

(213) 488-1901.

453 S Spring Street Suite 201A | Los Angeles | CA 90013
(213) 488-1901 office | www.historiccore.com