



HCBID BOARD MEETING Minutes
 November 20, 2024 | 12:00PM
 453 South Spring Street Suite 201A

1. Roll Call of Board Members (12:04 PM meeting called to order)

Board Members	Present (P) or Absent (A)
Marcus Brown	P
Boris Mayzels	P
Cedd Moses	P
Hamid Behdad	P
Jacob Allen	P
Paul Su	P
Richard Shamooilian	A
Nejdeh Avedian	P
Eric Shomof	P
Robb Macmillian	P
Michelle Morales	P
Katie Kiefer	P
David Madeo	P

2. Approval of August Meeting Minutes.
 - a. Motion was made by: Katie Kiefer
 - i. 2nd was made by: Boris Mayzels

Board Members	Yes (Y) No (N) Abstain (A)
Marcus Brown	Y
Boris Mayzels	A
Cedd Moses	Y
Hamid Behdad	Y
Jacob Allen	Y
Paul Su	Y
Richard Shamooilian	Absent
Nejdeh Avedian	Y
Eric Shomof	Y
Robb Macmillian	Y
Michelle Morales	Y
Katie Kiefer	Y
David Madeo	Y

Yes (Y) = 10 | No (N) = 0 | Abstain (O) = 1 | Absent = 2 | Motion Passes

3. Public Comment

4. Speakers

a. State, County, City, elected officials, representatives, staff

- i. Adriana Velazquez - CD14
 - 1. Election and lighting updates
- ii. Katie Kiefer
 - 1. Resigning due to relocation

5. Clean and Safe Updates

The Historic Core BID complies with Title II of the Americans with Disabilities Act and does not discriminate based on any disability. Upon request, we will provide reasonable accommodations to ensure equal access to programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure the availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting

(213) 488-1901.

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- a. Clean update from Eduardo Castaneda
- b. Safety update from Francisco Fregoso
6. Director and Marketing updates
 - a. Social media update from Dino Biuatti and Sarah Kales
 - i. Instagram activity
 - ii. Business Breakfast
 - iii. Art Night
 - iv. Holiday Luncheon
 - v. DTLA 28 Fundraiser
7. Public comment
8. Adjournment at 12:49 pm
 - a. Motion made by Marcus Brown
 - b. Seconded by Nejdeh Avedian

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