



HC BID BOARD MEETING  
September 25, 2024 | 12:00PM  
453 South Spring Street Suite 201A

Meeting Minutes

1. Roll Call of Board Members (12:00 PM meeting called to order)

| <b>Board Members</b> | <b>Present (P) or Absent (A)</b> |
|----------------------|----------------------------------|
| Marcus Brown         | P                                |
| Boris Mayzels        | A                                |
| Cedd Moses           | A                                |
| Hamid Behdad         | A                                |
| Jacob Allen          | P                                |
| Paul Su              | P                                |
| Richard Shamooilian  | A                                |
| Nejdeh Avedian       | P                                |
| Eric Shomof          | P                                |
| Robb Macmillian      | P                                |
| Michelle Morales     | P                                |
| Katie Kiefer         | A                                |
| David Madeo          | P                                |

2. Approval of August Meeting Minutes.
  - a. Motion was made by: Blair Besten

- i. 2<sup>nd</sup> was made by: Marcus Brown
- 3. Public Comment
- 4. Speakers
  - a. State, County, City, elected officials, representatives, staff
    - i. CD 14: Adriana Velazquez:
      - 1. Broadway Night Lights on October 12
    - ii. Marcus Brown: Karen Bass; Homeless Health Coordinator Doctor
  - b. LAPD: Captain Jovel
    - i. Election updates
    - ii. Crime Update
    - iii. iWatch
- 5. Clean and Safe Updates
  - a. Clean update from Eduardo Castaneda
  - b. Safety update from Francisco Fregoso
- 6. Director and Marketing updates
  - a. Social media update from Dino Biuatti and Sarah Kales
  - b. Ciclivia update from Blair Besten
    - i. Business Breakfast October 2<sup>nd</sup>
- 7. Public comment
- 8. Adjournment at 1:25 pm
  - a. 1<sup>st</sup> motion: Marcus Brown
  - b. 2<sup>nd</sup> motion: Blair Besten

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(213) 488-1901.

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