



Annual Report

2022 - 2023

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A WORD FROM THE EXECUTIVE DIRECTOR

The year brought some positive areas of focus for us in the Historic Core. We were able to celebrate the 10 year anniversary of our (the first) weekend farmers market for Downtown LA in July. Thanks to EBT, Market Match, and Southland's stewardship, the market was able to expand and thrive this year.

We made vacant retail activation a priority, and as good timing would have it, the team at Happening in DTLA came to us about bringing back a regular art and culture event to the district. We look forward to the evolution of Art Night, and will continue to boost our retail and nightlife with this and other events.

We watched the Regional Connector construction and look forward to its unveiling. With so much underutilized office space in the region, we hope that these are the infrastructure supports that will entice workers back to Downtown.

In the meantime, we still have our challenges with keeping the streets clean and safe. Our 311 - style app for clean requests allows for mobility and convenience for the tech savvy. We are always fine-tuning our programs to work with City agencies to keep the district hospitable. And due to sheer volume of traffic, this is a constant test. With reduced law enforcement resources, we added camera trailers and formed task forces to assist in chronic quality of life crimes. I applaud the hard work and dedication of our clean and safe teams, who do so much for our neighborhood. We are so appreciative of the personnel who has been with us for years, and welcome new members to the team who are excited about the future in store for us.



Blair Besten

EXECUTIVE DIRECTOR

A WORD FROM THE PRESIDENT

We welcomed the new and said goodbye to some old this past year. In the Spring Arcade, our local beaux arts, mixed-use food hall, four new and two returning businesses celebrated with a shared ribbon cutting, which on the heels of Covid was a sign that our neighborhood is still an exciting destination to open your small business.

The Historic Core continued to embrace its artistic roots, hosting a variety of cultural and arts events throughout the year in collaboration with CD 14. Art exhibitions, live performances, and street festivals contributed to the neighborhood's lively atmosphere and showcased the talents of local artists.

We anxiously awaited the completion of the Regional Connector, with construction rapidly moving forward, despite an active Spring Street and constant filming. This additional infrastructure will go a long way to connect us easily to other parts of LA County.

The HCBID continued to host business breakfasts, Cop Walks, resident nights, and started a new manager and security meeting to keep our constituents engaged and informed. Overall, 2022 was a year of steady progress for us. Despite the challenges many cities are experiencing with workers remaining at home several days a week, our neighborhood continued to grow, and its strong sense of community makes it a desirable destination for residents and visitors alike.

Boris Mayzels

PRESIDENT | BARNES ENTERPRISES



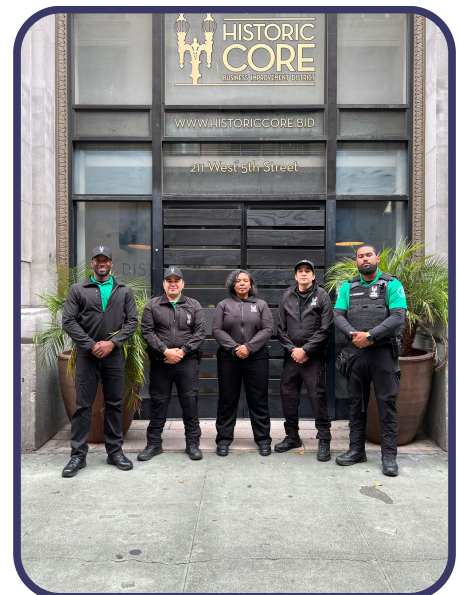
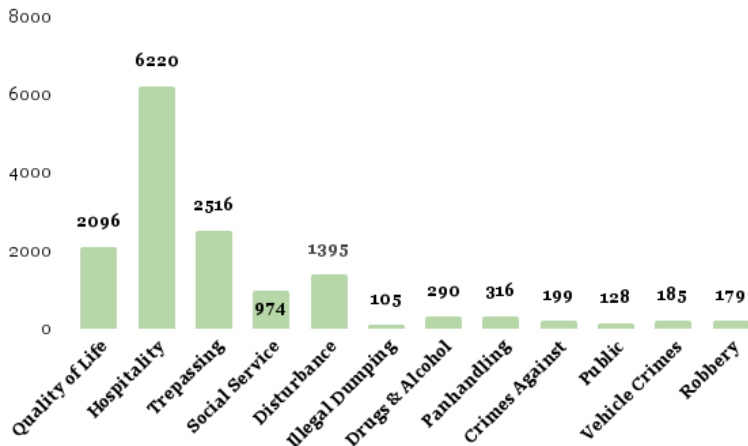
SAFETY TEAM



The past year was another successful one for the Historic Core public safety team. Commonly referred to as “the green shirts”, public safety officers provided a high-visibility approach to deter crime and strengthen community relations. Officers conducted more business and residential check-ins at all hours of the day, while also responding to a high volume of service calls. In return, hospitality figures were at an all-time high, while other categories saw a significant decrease. The response time for service calls also decreased to an average of 5 minutes.

The strong partnership between the public safety team and the Los Angeles Police Department (LAPD) has been an instrumental piece in the BID’s operation this year. Working alongside one another, numerous quality-of-life issues were addressed and resolved throughout the district. Public safety officers were able to successfully enforce LAMC 41.18 and 56.11 within the BID’s special enforcement zone, an area with a high call volume for us. Public safety officers were also assisted by the Bureau of Street Services in educating and reporting illegal street vendors. In their most recent success, public safety officers were part of an LAPD task force, in which several serial auto-burglary suspects were apprehended. Through our dedicated team members going above and beyond, a serial burglary suspect was arrested after a spree specific to the Historic Core.

HC BID SAFETY 2022 STATISTICS



CLEAN TEAM

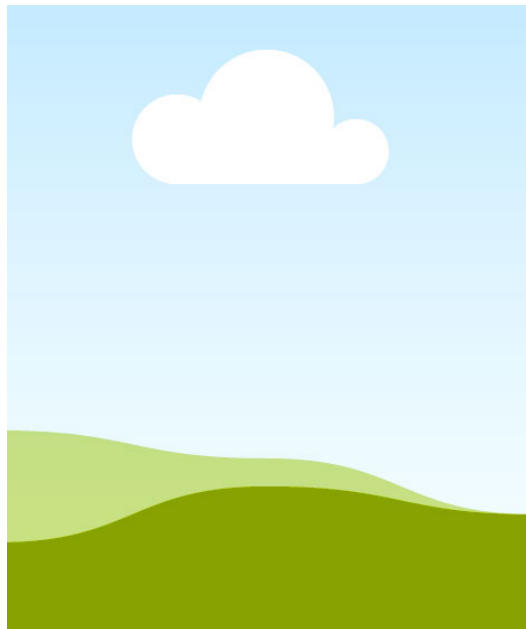
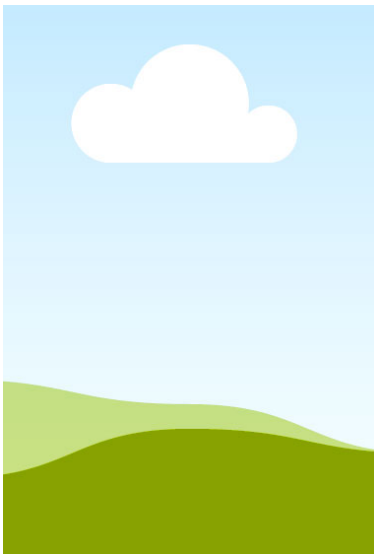
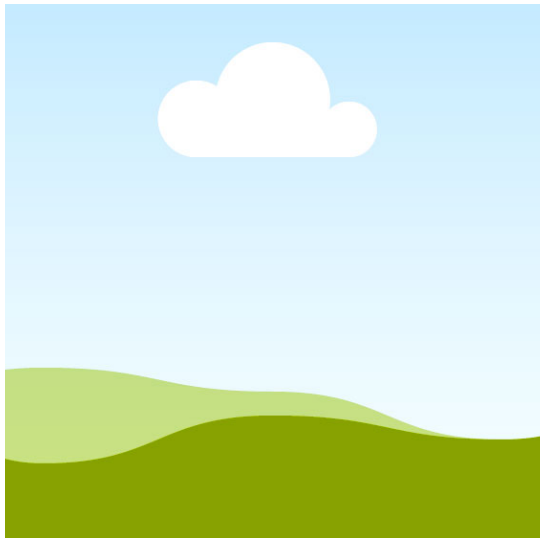
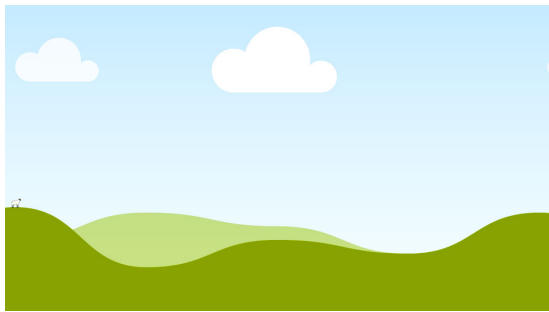
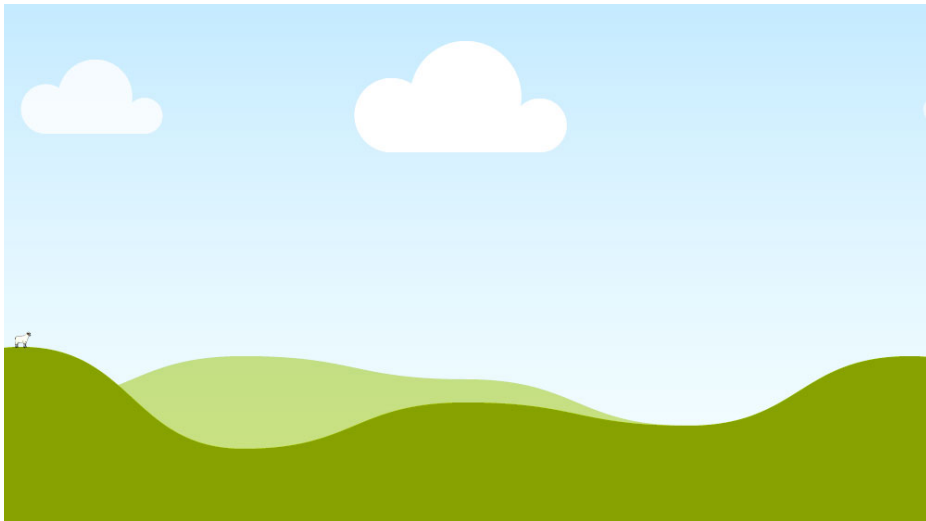
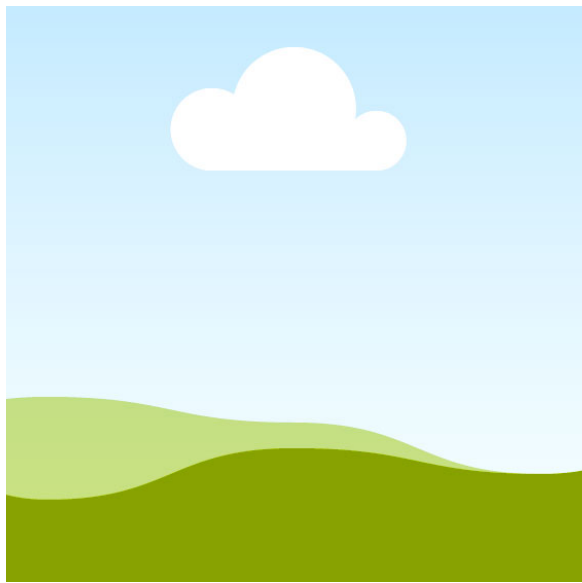
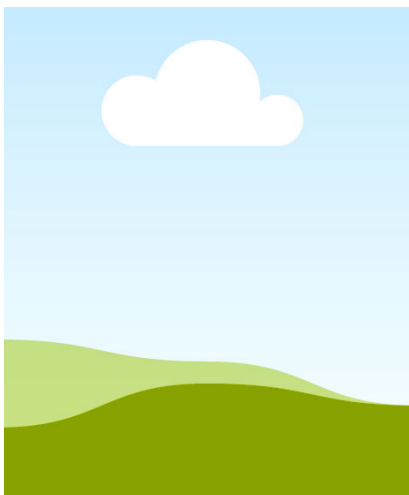
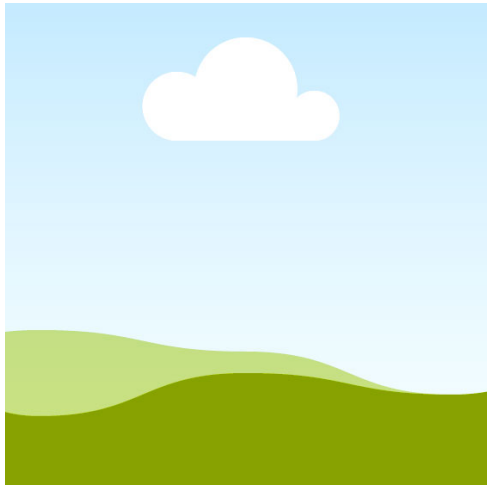


The Historic Core clean team remained proactive throughout the district responding to multiple cleaning requests daily. Cleaning statistics remained average, while graffiti tags and power wash hours increased. Since the launch of See Click Fix, business owners, and residents found a new approach to the cleaning model. Much like the City's 311 application, See Click Fix allows users to submit requests electronically and view the progress in real-time. Along with increased productivity, the application has helped the BID identify hot spots and problematic areas. At the conclusion of 2022, the clean team successfully closed out all service tickets within the same day. Heading into the new year, the clean team will strategically plan their deployment and allocate additional power washing hours to address the district's immediate needs.

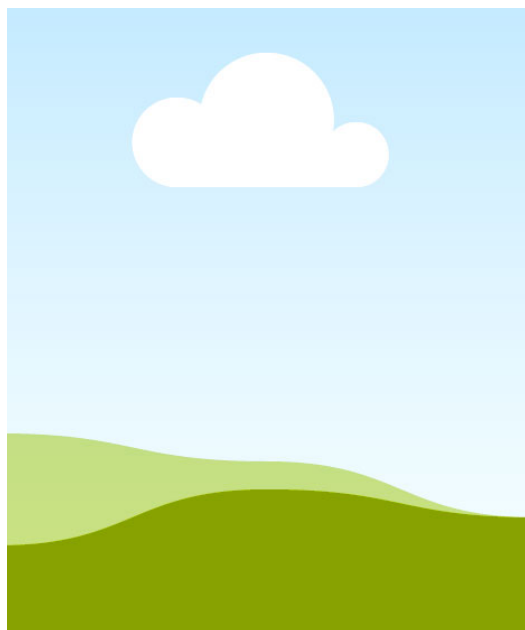
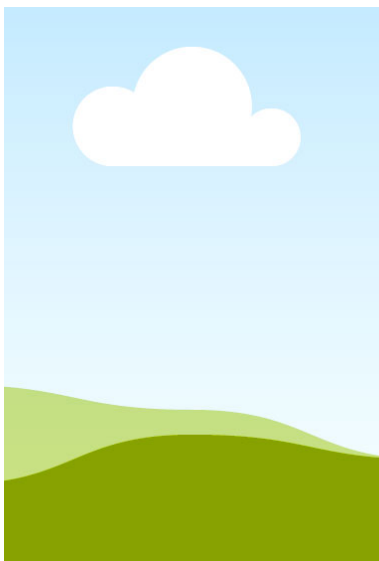
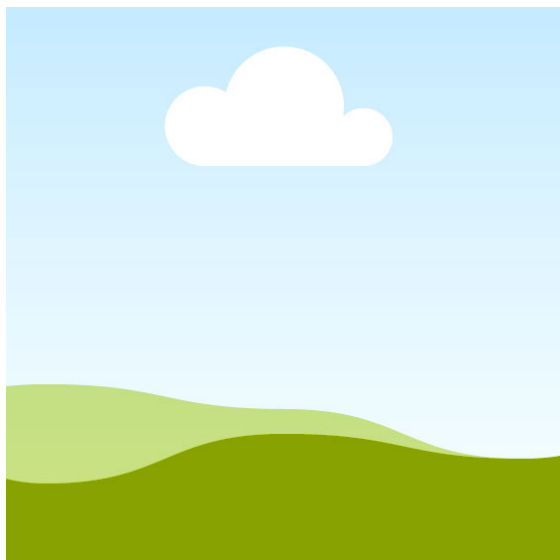
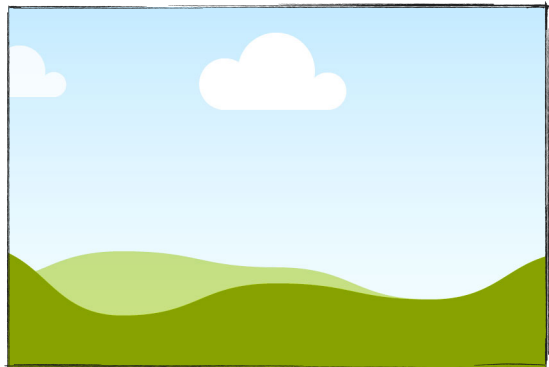
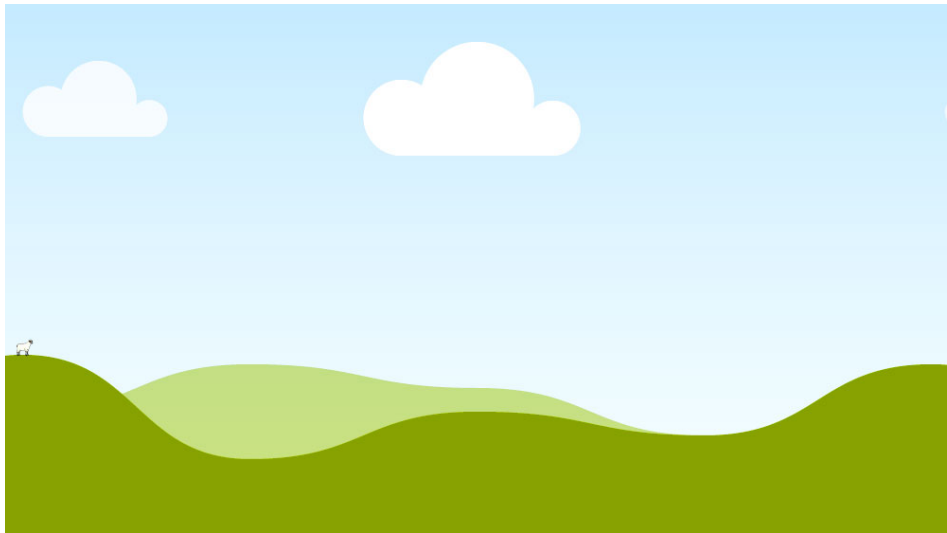
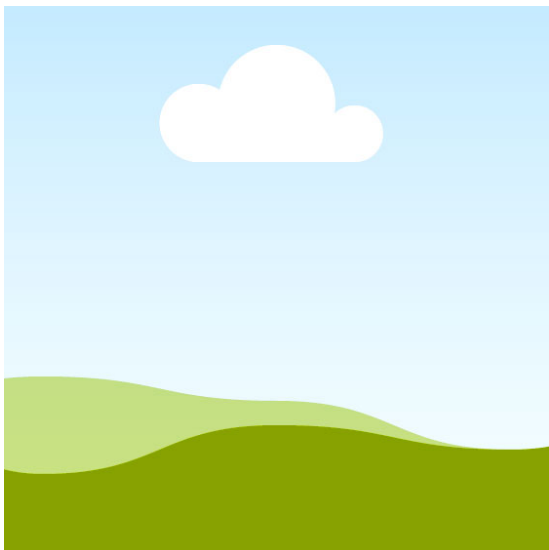
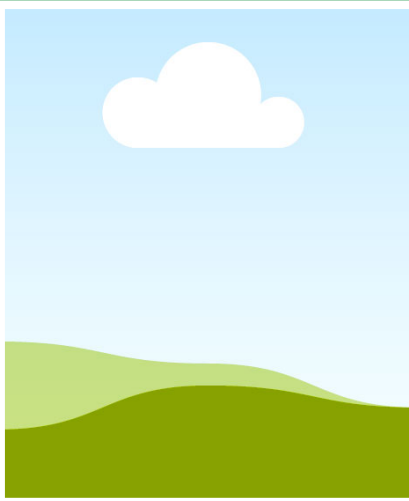
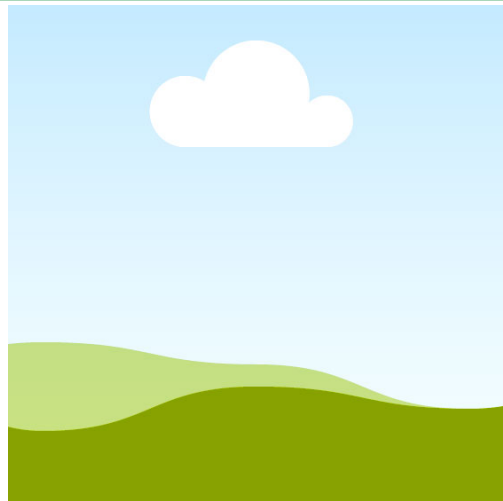


	2022	2021
Trash Bags	79,677	83,195
Trash Weight	1,817,897	1,913,485
Graffiti Tags	8833	6,728
Bulk Items	33,439	55,814
PW Hours	2,688	2,592

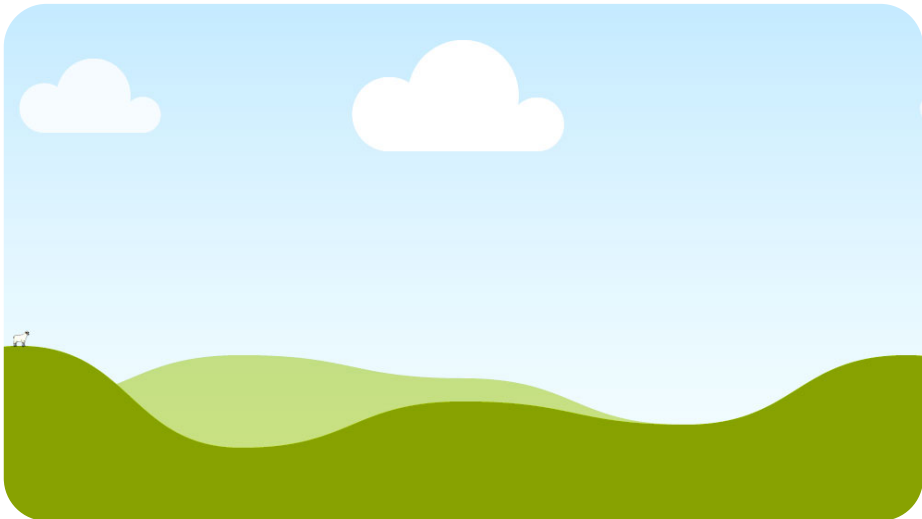
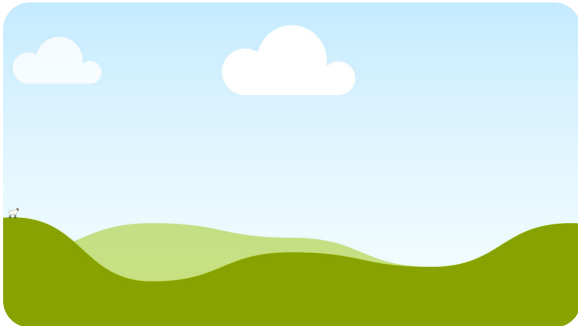
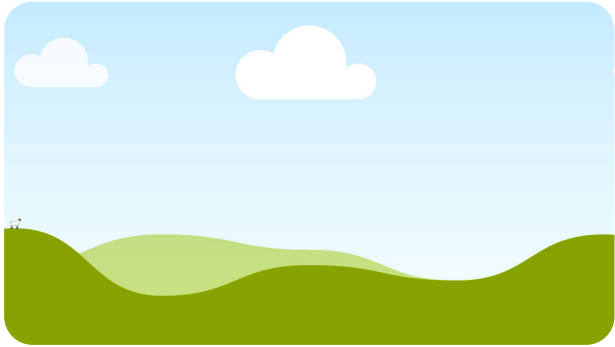
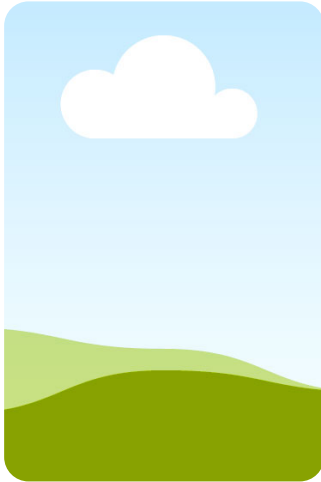
COMMUNITY ENGAGEMENT



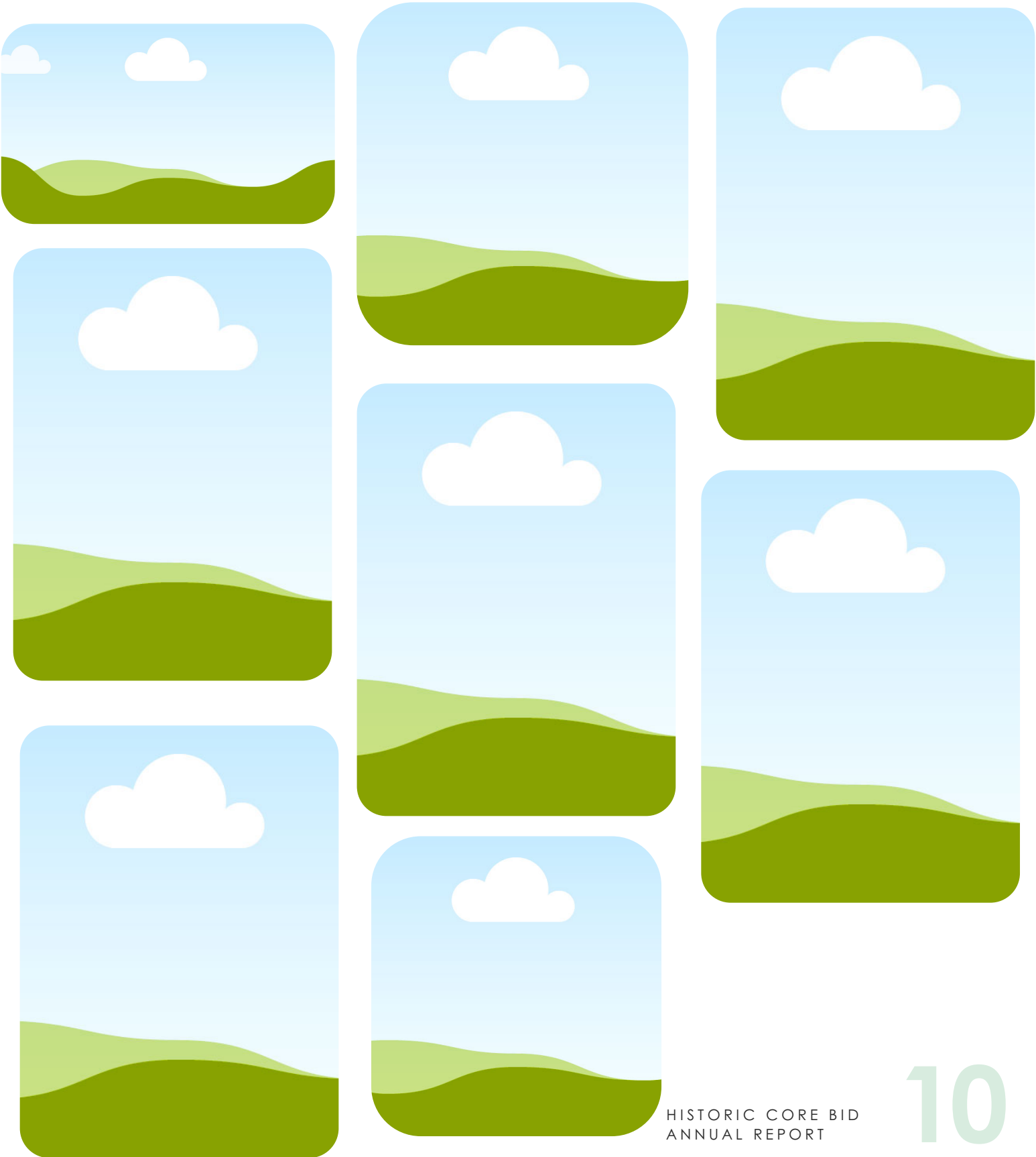
COMMUNITY ENGAGEMENT



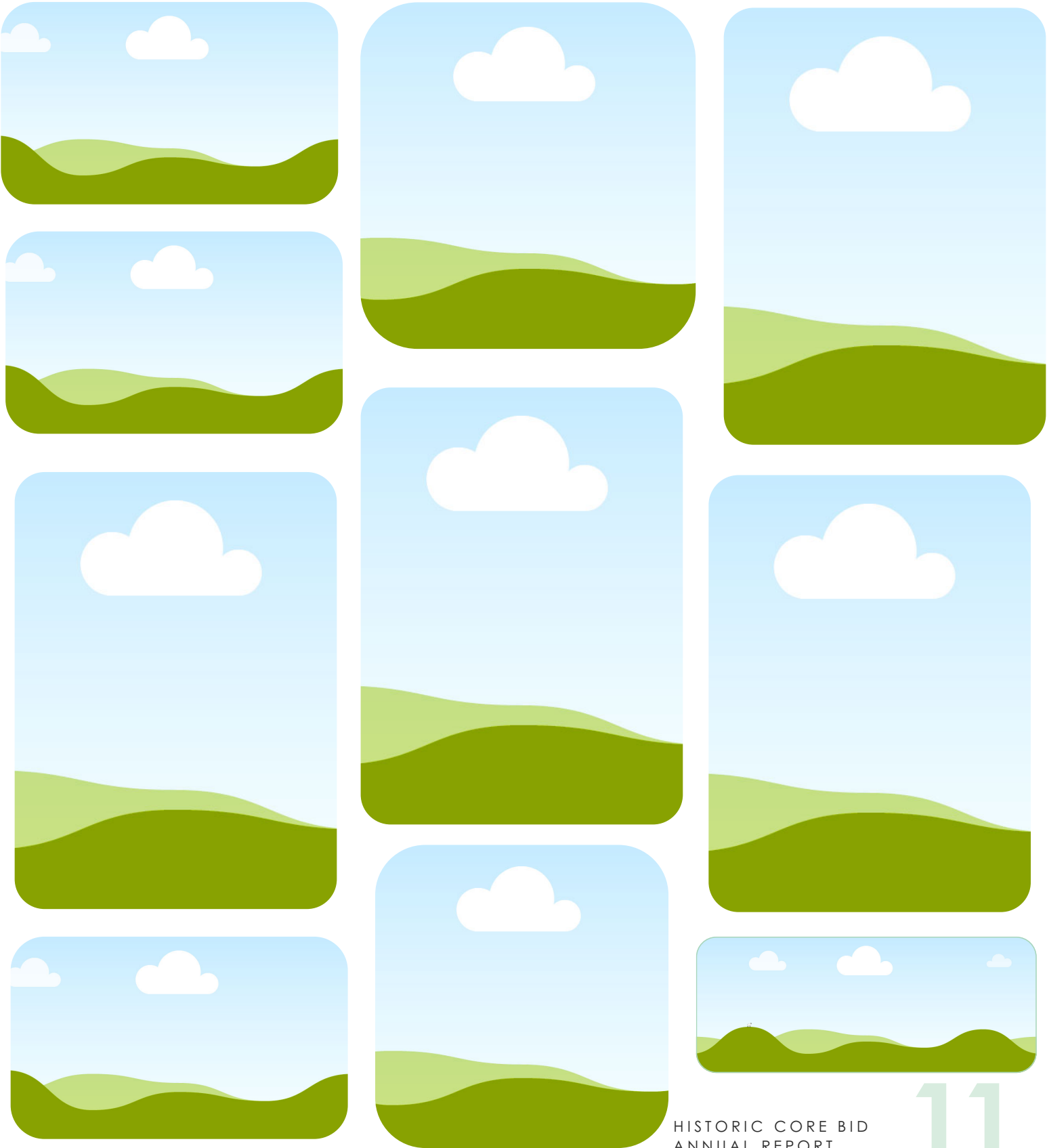
COMMUNITY ENGAGEMENT



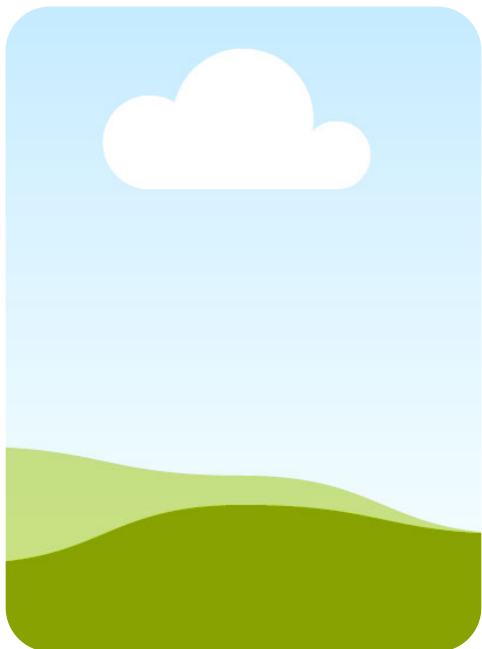
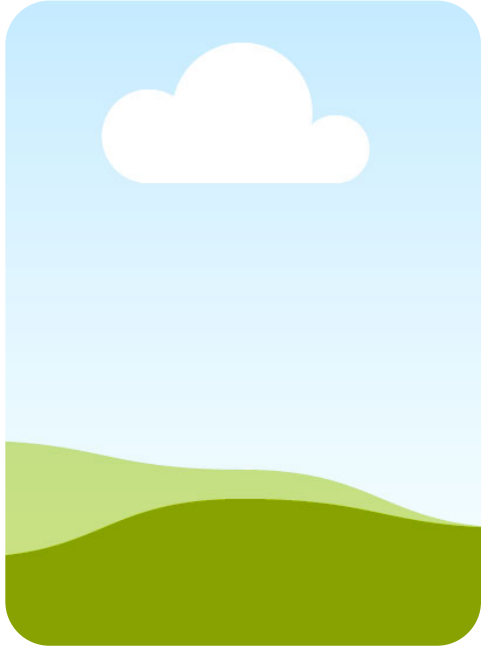
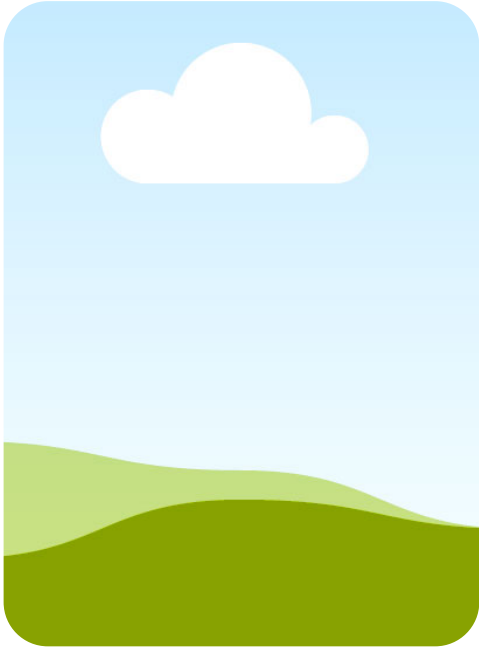
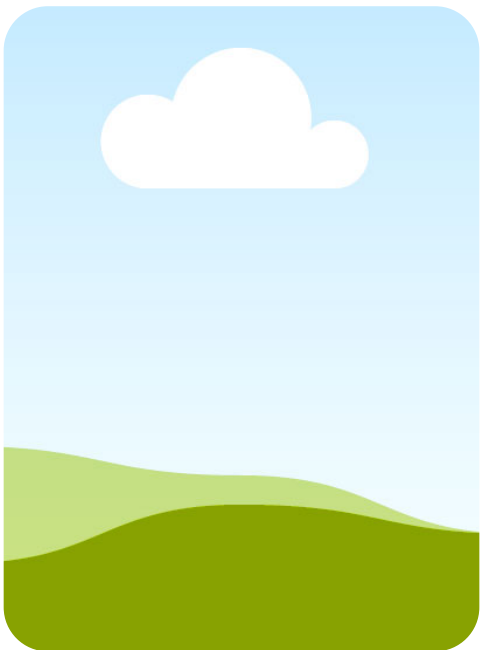
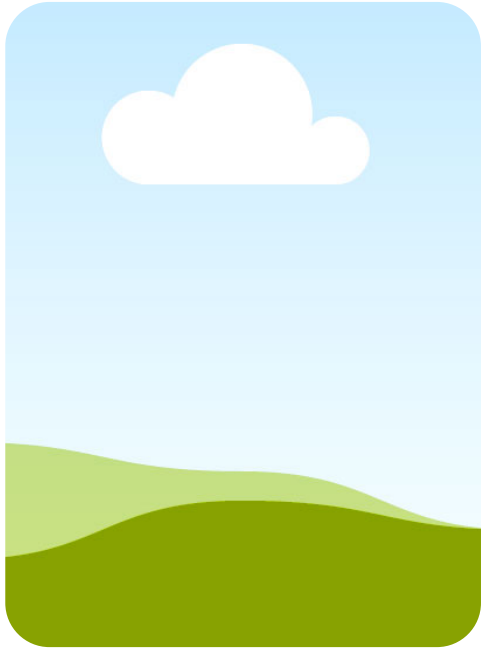
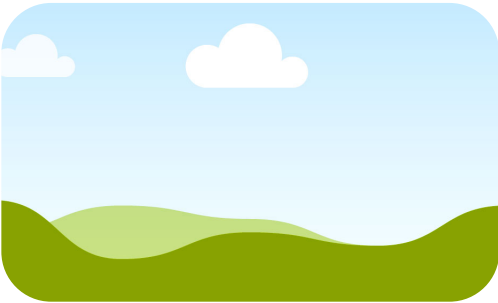
COMMUNITY ENGAGEMENT



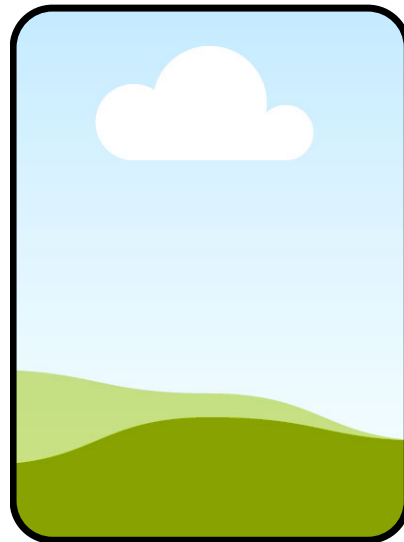
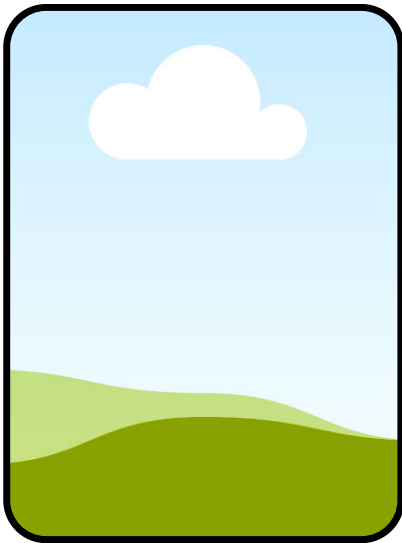
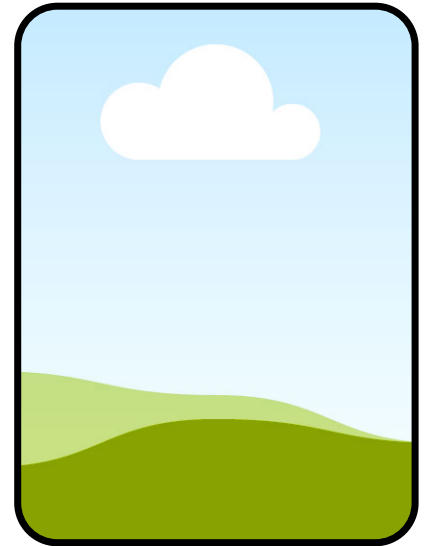
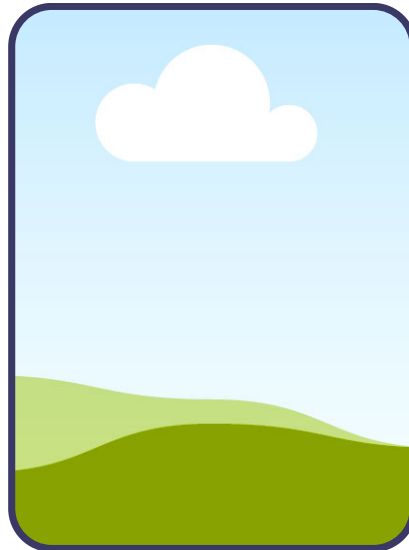
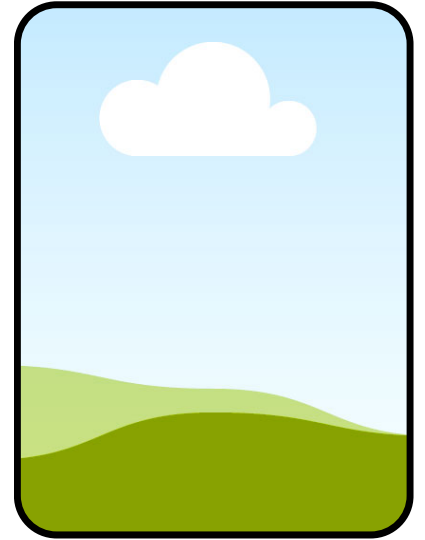
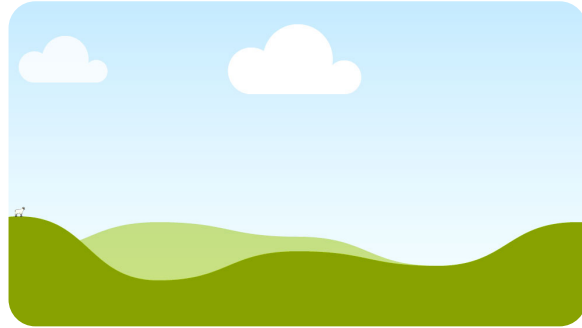
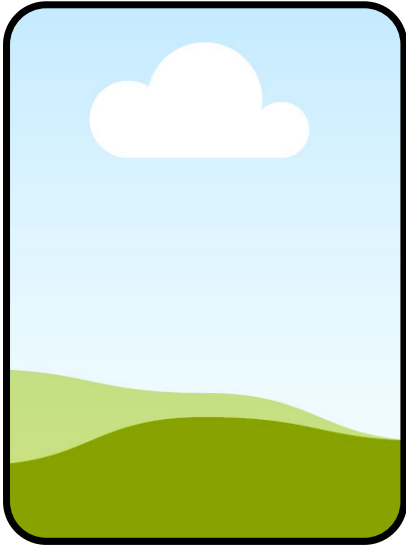
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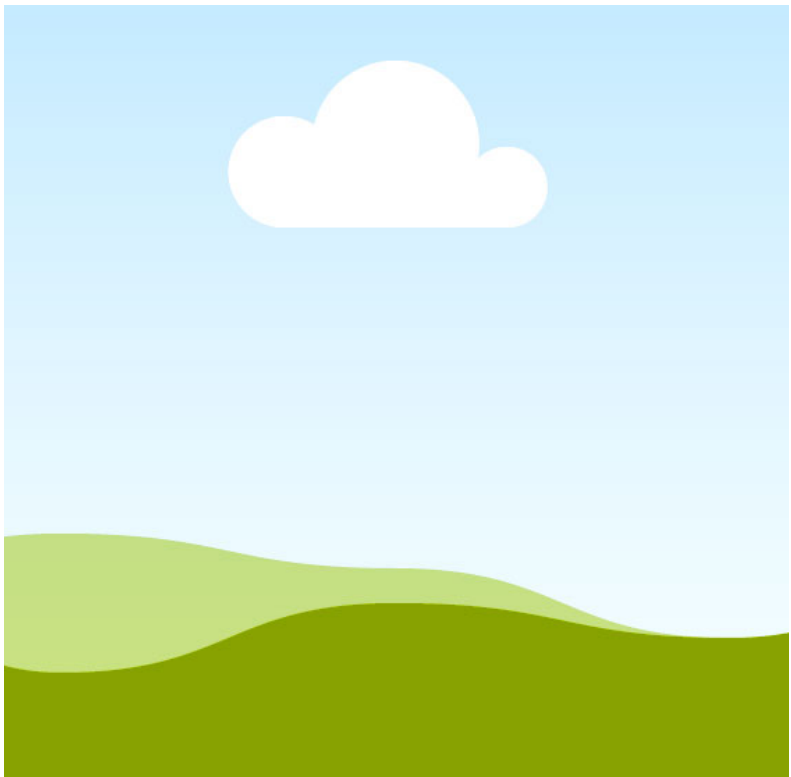
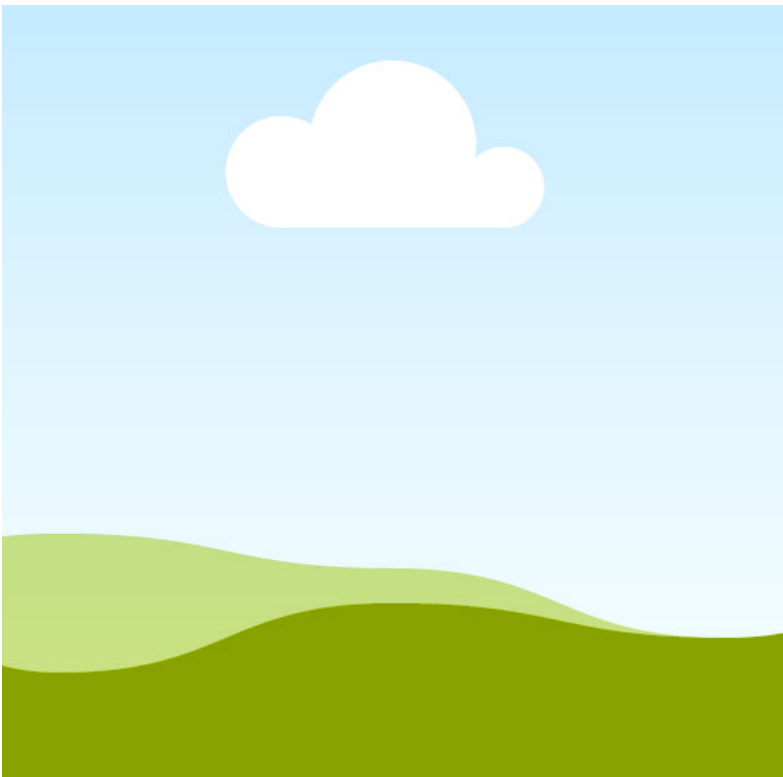
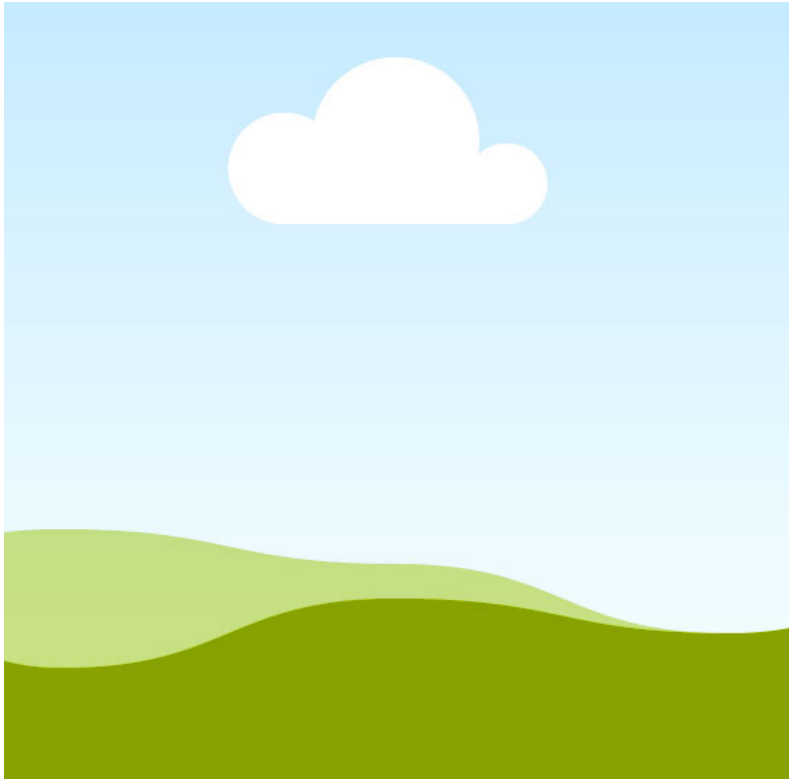
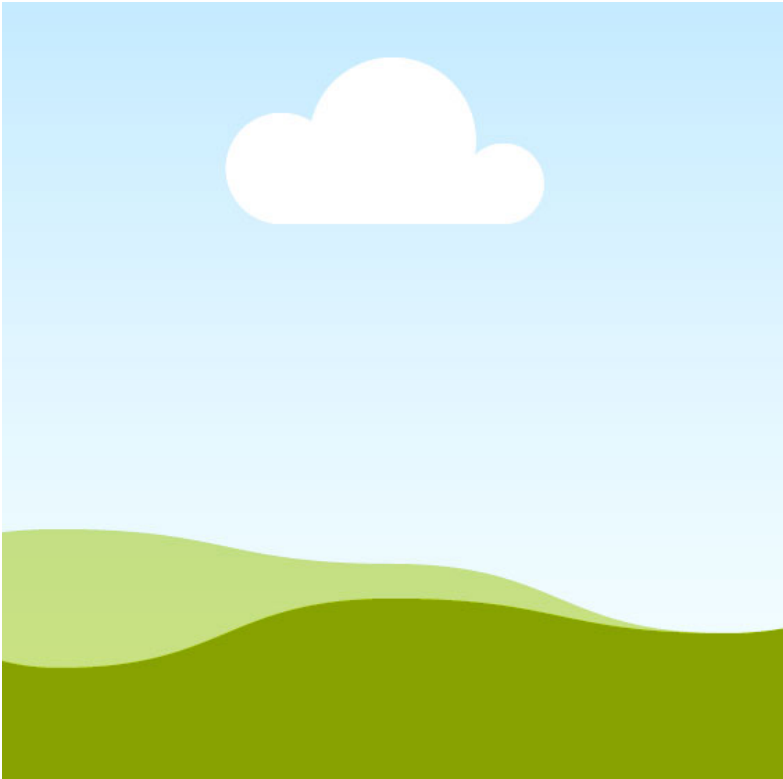


Fall-O-Ween
October 28, 2022

Resident Fright Night
October 28, 2022

COMMUNITY EVENTS

2022 - 2023



COMMUNITY VOLUNTEERS



One of our graphic designers who has been instrumental in organizing helped organize HCBID Resident Night such as a scavenger hunt, trivia night, and our psychic-guided neighborhood haunted walking tour. Formerly a resident of the Historic Core, she has been a volunteer for our office since 2020.

Ashley Clinkenbeard

"Volunteering for the Historic Core has been inspiring!"
Owner of Undspted

Gian Frabotti & Evelyn



HC BID MARKETING



Zina Brown

ADMINISTRATIVE & MARKETING COORDINATOR

This year we welcome Zina Brown who comes with a bachelor's in Business Information Technology and a Master's in Information Technology Management. She is excited to support the mission and awareness of the BID in all areas. When she is not in the office supporting the day-to-day tasks, you will see her walking around the Historic Core district working on various projects to improve our community.



Lizette Vargas Wendy Cordon

INSPO MARKETING

INSPO Marketing is a boutique digital marketing agency, proudly owned by 2 Latinas and based out of Downtown Los Angeles. With the main goal always being to bring light to the businesses and people of the Historic Core, the Historic Core BID is naturally the perfect client to represent in all areas of marketing.

Cofounders Wendy and Lizette are cousins and LA natives who have successfully built a 4-year-old company from referrals. They work with clients in all industries due to their combined 30 years of Marketing experience.

Their goal is to exchange inspiration by taking their client's businesses to the next level. Inspo Marketing helps businesses stay sharp and stand out amongst all of the chatter in the digital world.

HCBID OPERATIONS



Jose Pacheco

OPERATIONS MANAGER

A familiar face to the district, Jose Pacheco was previously the Public Safety Captain for the Historic Core Business Improvement District since June 2018. In that role, Jose coordinated and lead a team of dedicated BID officers throughout the district with the purpose to deter crime and assist local law enforcement. Jose will now be taking on a new role, directly with the BID, as the Operations Manager overseeing both clean and safe programs. Jose brings forth ten (10) years of experience working in the security industry and holds a Bachelor of Science in the Criminal Justice field.

Kyra Burman

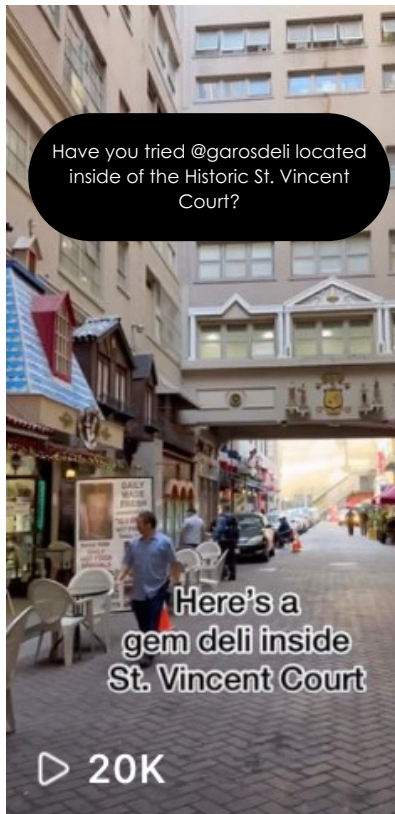
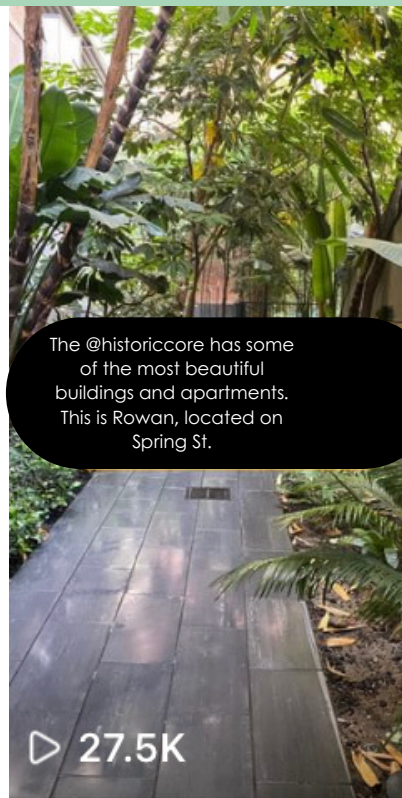
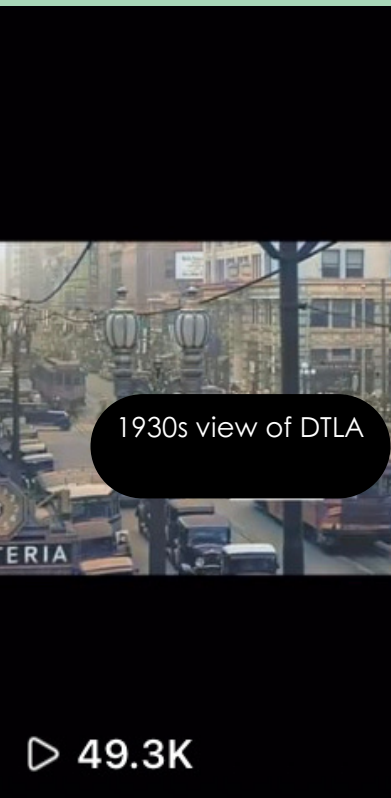
SAFETY CAPTAIN

We are excited to announce Kyra Burman as our new Safety Captain. Captain Burman has made a career in security with over twenty (20) years of experience. Her background ranges from Department of Homeland Security, Federal Government Contracts for Security Police, and Corporate Security for Fortune 500 companies.

"It is my pleasure to be a part of the Historic Core Team. I am eager to help improve the safety and beautification of the Historic Core district."



SOCIAL MEDIA HIGHLIGHTS



WELCOMING NEW BUSINESSES

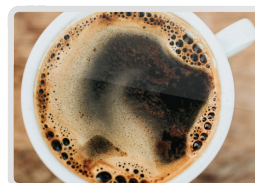


WHITE ELEPHANT



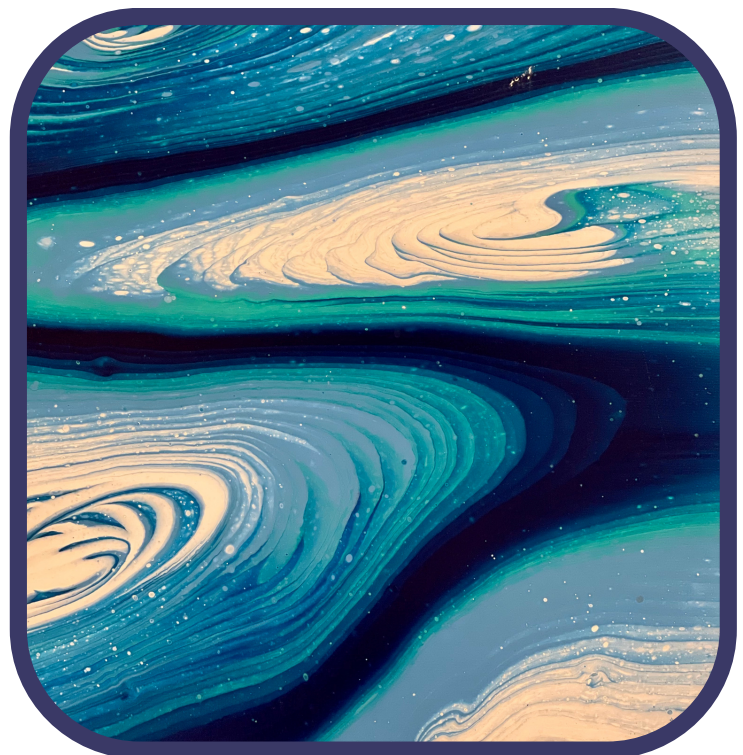
Angella's
Sweet Spot
Bakery

DICKEY'S
BARBECUE PIT®
est. 1941



THE
Stowaway

ARTS & CULTURE



FINANCIAL REPORT

Statement of Activities for the Year Ended December 31, 2022

Changes in Net Assets Without Donor Restrictions

Business Improvement District - tax assessments	\$2,749,501
Delinquent tax collection of penalties and interest	\$7,160
General benefit collections	\$38,600
Other	\$516

Total Revenue Without Donor Restrictions	\$2,795,777
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Functional Expenses

Security services	870,731
Sidewalk services	1,297,438
District identity & marketing	219,410
Management & general	319,257

2,706,836

City fees and contingency	27,059
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Total Expenses	2,733,895
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Decrease in Net Assets Without Donor Restrictions	61,833
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Net Assets, at Beginning of Year	257,042
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Net Assets, at End of Year	318,925
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Current Assets

Cash and cash equivalents	540,597
Prepaid expenses	8,885
Other receivable	0

549,482

Fixed Asset Carrying Value (Net)	52,092
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FINANCIAL REPORT

Liabilites & Net Assets

Current Liabilites

Account Payable	\$193,935
Accurred Expenses	87,997
Payroll Liabilities	4,817

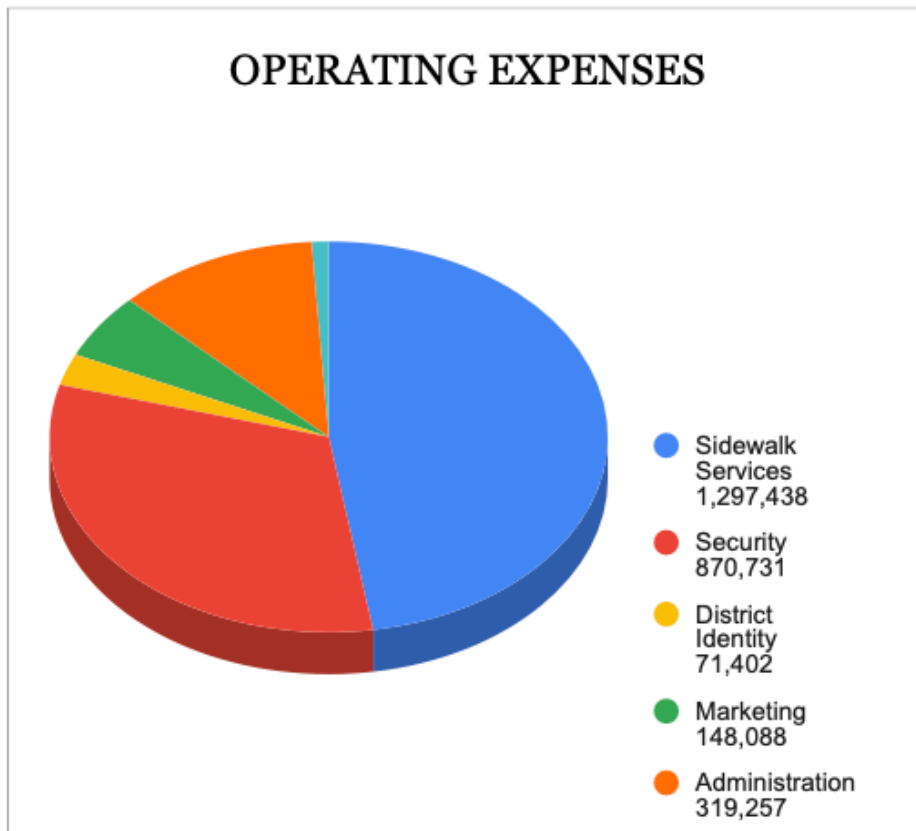
Total Current Liabilities \$286,749

Commitments

Net Assets Without Donor Restrictions 318,925

Total Net Assets 318,925

Total Liabilites 605,673



HISTORIC CORE BID BOUNDARIES



**HISTORIC
CORE
BID**
of DOWNTOWN LOS ANGELES





HISTORIC
CORE
OF DOWNTOWN LOS ANGELES