



HCBID BOARD MEETING

WEDNESDAY, APRIL 27, 2022 | 12:00PM

MEETING MINUTES

1. Call to Order/Roll Call of board members 12:10 PM

Boris Mayzels

Eric Shomof /Izek Shomof	P	
Boris Mayzels	P	
Rommy Shy	A	
Cedd Moses/Bart Walsh	P	
Hamid Behdad	P	
Michael Hellen/Laura Adler	P	
Paul Su/Lulu Yan	A	
Ryan Afari	A	
Richard Shamooilian	A	
Kayce Hawk	A	
Nejdeh Avedian	P	

2. Motion: The board shall approve the minutes from April Annual Board Meeting.

a. Motion

Boris Mayzels

b. 2nd

Eric Shomof

Eric Shomof /Izek Shomof	Y	
Boris Mayzels	Y	
Rommy Shy	N/A	
Hamid Behdad	Y	
Michael Hellen/Laura Adler	Y	
Paul Su/Lulu Yan	N/A	
Ryan Afari	N/A	
Cedd Moses/Bart Walsh	Y	
Richard Shamooilian	N/A	
Kayce Hawk	N/A	
Nejdeh Avedian	Y	

a. Yes= 6, Abstain= 0

3. Motion: The board shall approve the minutes from the March Board Meeting.

Eric Shomof /Izek Shomof	Y	
Boris Mayzels	Y	
Rommy Shy	N/A	
Hamid Behdad	A	
Michael Hellen/Laura Adler	A	
Paul Su/Lulu Yan	N/A	
Ryan Afari	N/A	
Cedd Moses/Bart Walsh	Y	
Richard Shamooilian	N/A	
Kayce Hawk	N/A	
Nejdeh Avedian	Y	

a. Yes= 4, Abstain= 2

4. Public Comment

a. Ryan Eddy

- i. Discussed ground floor retail spaces and security camera

b. Victor Robert

- i. Discussed activating Spring Street Park and hanging string lights on 5th street between Main & Spring

c. Naolm Carter

- i. Introduced himself and his new business: Healthy Hustle Cleaning Service

d. Justin Weiss

- i. Spoke about retail and the impact crime & homelessness is having on retaining tenants

e. Garry Ventura

- i. Discussed the conditions surrounding his small business, The Pupper Club and expressed the need for help

f. Bali James

- i. Discussed the conditions surrounding her small business, Les Fidele Café and expressed the need for help.

5. Speakers

a. City, State County Offices or Elected officials or representatives

- i. LAPD Senior Lead Officer Al Flores – gave an update on crime in the neighborhood

b. Announcements by Historic Core Business Owners or Representatives

- i. None.

6. Presentation from Branded Artists on potential murals for the district (Warren Brand)

7. Motion: Approve moving forward with acquiring camera proposals for the district and acquiring fundraising efforts and also to illicit community support letters for potential city funding sources

a. Motion

Boris Mayzels

b. 2nd

Nejdeh Avedian

Eric Shomof /Izek Shomof	Y	
Boris Mayzels	Y	
Rommy Shy	N/A	
Hamid Behdad	Y	
Michael Hellen/Laura Adler	Y	
Paul Su/Lulu Yan	N/A	
Ryan Afari	N/A	
Cedd Moses	Y	
Richard Shamooilian	N/A	
Kayce Hawk	N/A	
Nejdeh Avedian	Y	

1. Yes= 6, Abstain= 0

8. Clean & Safe Updates

Ruben Borrero & Jose Pacheco

9. Director & Marketing Updates

Blair Besten & Jenna Beasley

10. Public Comment

11. Additional Board Members Comments on non-agenda items.

12. Adjournment

1:44 P.M.

Motion: Nejdeh Avedian

2nd: Laura Adler