



HC BID BOARD MEETING

WEDNESDAY, FEBRUARY 2, 2022 | 12:00PM

**MEETING MINUTES**

1. Call to Order/Roll Call of board members 12:03 PM

Boris Mayzels

<b>Eric Shomof /Izek Shomof</b>	P	
<b>Boris Mayzels</b>	P	
<b>Rommy Shy</b>	P	
<b>Cedd Moses</b>	P	
<b>Hamid Behdad</b>	P	
<b>Michael Hellen/Laura Adler</b>	P	
<b>Michael Delijani/Patti Berman</b>	P	
<b>Paul Su/Lulu Yan</b>	P	
<b>Ryan Afari</b>	P	
<b>Richard Shamooilian</b>	P	
<b>Kayce Hawk/Jeff Herrera</b>	P	
<b>Nejdeh Avedian</b>	P	

2. Motion: The board shall approve the minutes from December Board Meeting.

a. Motion

Boris Mayzels

b. 2<sup>nd</sup>

Patti Berman

<b>Eric Shomof /Izek Shomof</b>	A	
<b>Boris Mayzels</b>	Y	
<b>Rommy Shy</b>	Y	
<b>Hamid Behdad</b>	Y	
<b>Michael Hellen/Laura Adler</b>	Y	
<b>Michael Delijani/Patti Berman</b>	Y	
<b>Paul Su/Lulu Yan</b>	Y	
<b>Ryan Afari/Fred Afari</b>	A	
<b>Cedd Moses</b>	Y	
<b>Richard Shamooilian</b>	Y	
<b>Kayce Hawk/Jeff Herrera</b>	A	
<b>Nejdeh Avedian</b>	Y	

a. Yes= 9, Abstain= 3

3. Public Comment

4. Motion: The board shall approve the formation of an AD-HOC Steering Committee and the engagement of Devine Strategies (Tara Devine) based upon the presentation and proposal for services.

a. Motion

Boris Mayzels

b. 2<sup>nd</sup>

Patti Berman

<b>Eric Shomof /Izek Shomof</b>	Y	
<b>Boris Mayzels</b>	Y	
<b>Rommy Shy</b>	Y	
<b>Hamid Behdad</b>	Y	
<b>Michael Hellen/Laura Adler</b>	Y	
<b>Michael Delijani/Patti Berman</b>	Y	

<b>Paul Su/Lulu Yan</b>	Y	
<b>Ryan Afari/Fred Afari</b>	Y	
<b>Cedd Moses</b>	Y	
<b>Richard Shamooilian</b>	Y	
<b>Kayce Hawk/Jeff Herrera</b>	Y	
<b>Nejdeh Avedian</b>	Y	

1. Yes= 12, Abstain= 0

5. Motion: The Board shall vote to reappoint Cedd Moses to the HCBID Board of Directors at the recommendation of the nominating committee.

<b>Eric Shomof /Izek Shomof</b>	Y	
<b>Boris Mayzels</b>	Y	
<b>Rommy Shy</b>	Y	
<b>Hamid Behdad</b>	Y	
<b>Michael Hellen/Laura Adler</b>	Y	
<b>Michael Delijani/Patti Berman</b>	Y	
<b>Paul Su/Lulu Yan</b>	Y	
<b>Ryan Afari/Fred Afari</b>	Y	
<b>Cedd Moses</b>	Y	
<b>Richard Shamooilian</b>	Y	
<b>Kayce Hawk/Jeff Herrera</b>	Y	
<b>Nejdeh Avedian</b>	Y	

1. Yes = 12, Abstain= 0

6. Motion: The Board shall vote to reappoint Rommy Shy to the HCBID Board of Directors at the recommendation of the nominating committee.

<b>Eric Shomof /Izek Shomof</b>	Y	
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<b>Boris Mayzels</b>	Y	
<b>Rommy Shy</b>	Y	
<b>Hamid Behdad</b>	Y	
<b>Michael Hellen/Laura Adler</b>	Y	
<b>Michael Delijani/Patti Berman</b>	Y	
<b>Paul Su/Lulu Yan</b>	Y	
<b>Ryan Afari/Fred Afari</b>	Y	
<b>Cedd Moses</b>	Y	
<b>Richard Shamooilian</b>	Y	
<b>Kayce Hawk/Jeff Herrera</b>	Y	
<b>Nejdeh Avedian</b>	Y	

1. Yes=12, Abstain=0

7. Speakers

a. City, State County Offices or Elected officials or representatives

i. LAPD – Captain Elaine Morales & Captain Ruiz

ii. LAPD – SGT Gordon Helper

iii. CD14 – Christopher Antonelli

b. Announcements by Historic Core Business Owners or Representatives

8. Clean & Safe Updates

Ruben Borrero & Jose Pacheco

9. Director & Marketing Updates

Blair Besten & Jenna Beasley

10. Additional Board Members Comments on non-agenda items.

11. Adjournment

1:14 P.M.

Motion: Boris Mayzels

2<sup>nd</sup>: Richard Shamooilian