



HCBD BOARD MEETING

TUESDAY, SEPTEMBER 28, 2021 | 2:00PM

MEETING MINUTES

1. Call to Order/Roll Call of board members 2:05 PM

Boris Mayzels

Eric Shomof / Umai Mejia	P	
Boris Mayzels	P	
Rommy Shy	A	
Cedd Moses	P	
Hamid Behdad	P	
Michael Hellen / Laura Adler	P	
Michael Delijani/ Patti Berman	P	
Paul Su / Lulu Yan	P	
Ryan Afari	P	
Richard Shamooilian	P	
Kayce Hawk/Jeff Herrera	P	

2. Motion: The board shall approve the minutes from June Board Meeting.

a. Motion

Patti Berman

b. 2nd

Boris Mayzels

Eric Shomof / Umai Mejia	Y	
Boris Mayzels	Y	
Rommy Shy	N/A	
Hamid Behdad	Y	
Michael Hellen / Laura Adler	Y	
Michael Delijani/ Patti Berman	Y	
Paul Su / Lulu Yan	Y	
Ryan Afari/Fred Afari	A	
Cedd Moses	Y	
Richard Shamooilian	Y	
Kayce Hawk/Jeff Herrera	Y	

3. Motion: The board shall approve the minutes from August Board Meeting

a. Motion Boris Mayzels

b. 2nd Hamid Behdad

Eric Shomof / Umai Mejia	Y	
Boris Mayzels	A	
Rommy Shy	N/A	
Hamid Behdad	Y	
Michael Hellen / Laura Adler	Y	
Michael Delijani/ Patti Berman	Y	
Paul Su / Lulu Yan	Y	
Ryan Afari/Fred Afari	A	
Cedd Moses	N/A	
Richard Shamooilian/ Michael Backlinder	Y	
Kayce Hawk/Jeff Herrera	Y	

4. Public Comment

a. Shawn Smith updated on movie night in the Historic Core

5. Motion: The board shall approve that all HCBID Board meetings shall be conducted by remote access during the next 30 days.

a. Motion

Ryan Afari

b. 2nd

Hamid Behdad

Eric Shomof / Umai Mejia	Y	
Boris Mayzels	Y	
Rommy Shy	N/A	
Hamid Behdad	Y	
Michael Hellen / Laura Adler	Y	
Michael Delijani/ Ed Baney	Y	
Paul Su / Lulu Yan	Y	
Ryan Afari /Fred Afari	Y	
Cedd Moses	Y	
Richard Shamoilian / Michael Backlinder	Y	
Kayce Hawk /Jeff Herrera	Y	

6. Speakers

a. City, State County Offices or Elected officials or representatives

b. Announcements by Historic Core Business Owners or Representatives

7. Guest Councilmember Kevin De Leon with Q&A

8. MOTION: Board shall approve moving bank accounts based on finance committee recommendation

Eric Shomof / Umai Mejia	Y	
Boris Mayzels	Y	
Rommy Shy	N/A	
Hamid Behdad	Y	
Michael Hellen / Laura Adler	Y	
Michael Delijani/ Patti Berman	Y	
Paul Su / Lulu Yan	Y	
Ryan Afari /Fred Afari	Y	
Cedd Moses	Y	
Richard Shamooilian / Michael Backlinder	Y	
Kayce Hawk /Jeff Herrera	Y	

a. Yes= 10, Abstain= 0

9. Clean & Safe Updates Kendra Jones & Jose Pacheco

10. Director & Marketing Updates Blair Besten & Jenna Beasley

11. Public Comment

12. Additional Board Members Comments on non-agenda items.

a. None.

13. . Adjournment 3:28 P.M. Motion: Boris Mayzels
2nd: Richard Shamooilian