

Market Match

Market Match is for customers who use SNAP (CalFresh) Benefits at the market.

- We will match dollar for dollar of your approved SNAP (CalFresh) amount requested
 - o Max 10 Market Match coupons given every Sunday
 - o Market Match must be used by the Stamped date on coupon (same day)
 - o Market match can only be accepted by Certified Farmers who sell Fresh fruits and Vegetables
 - o Unlike Market Match, SNAP (CalFresh) benefits can be accepted by any vendor who sells edible products

Interest Vendors

Craft and Artisan Vendors requirement

- Professional display of product
- Professional packaging
- Professional customer service skills
- Booth set up
 - o Canopy/ canopy weights
 - o Banner
 - o Hand sanitizer
 - o Signs/ Prices
- Farmers Market participation cost:
Craft and Artisan vendors 10 x 10 space (typical canopy size) \$40.00 or 10% of your sales, whichever is greater. Plus, a \$2 state fee

Prepackage and Prepared Food Vendors

- Please visit the links below for booth set up/ requirements
 - o <http://publichealth.lacounty.gov/eh/docs/Events/EventRequirementsChecklist.pdf>
 - o <http://publichealth.lacounty.gov/eh/docs/Events/EventRequirements.pdf>
- Will need a TFF (temporary food facility) permit
- Los Angeles Health Department Contact information
 - o Los Angeles County Department of Public Health
Attn: Specialized Food Services Program
5050 Commerce Drive
Baldwin Park, CA 91706
(626)430-5596
(626)430-5421 Main Office
<http://publichealth.lacounty.gov/eh/dse/CommunityEvent.htm>

Health Department Fees (2019-2020 fee schedule)

-	Category	3 month permit	yearly permit
	- Prepackage	\$82.00	\$164.00
	- Prepackage w/ sampling	\$116.00	\$209.00
	- Prepared Food	\$184.00	\$507.00
	- http://publichealth.lacounty.gov/eh/docs/LicensePermitFees.pdf		

Farmers Market participation cost:

Prepackage and Prepared food vendors 10 x 10 space (typical canopy size) \$60.00 or 10% of your sales, whichever is greater. Plus, a \$2 state fee

Commitment requirements

- We ask that if you are interested that you participate every week.
- We find many vendors can not built a loyal customer base when they participate once a month or bi weekly and eventually drop out the market or switch to participating weekly. For this reason, we will be more inclined and provide a space to a vendor who participates every Sunday.
- We are a rain or shine market as well.

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